



In 2019, the 'Home Towns' Programme won the top prize in Russia's most prestigious social investment contest, the Leaders in Corporate Philanthropy.

'Home Towns' Social Investment Programme



Modern sports centres are an integral part of development on Yamal. Sports facilities such as Polyarny are becoming the centre of attraction for local people and opening up new opportunities for talented children. Together with the Avangard Ice Centre, the opening of Polyarny marks the completion of the development of sports infrastructure in this Arctic town. The new sports facilities offer every opportunity to Labytnangi residents to be able to play sports and take part in competitions all year round.

Gazprom Neft has built two sports centres in the Yamalo-Nenets Autonomous Okrug

The Polyarny Sports Facility and the Avangard Ice Centre, built by Gazprom Neft as part of its 'Home Towns' Social Investment Programme, have been opened in the town of Labytnangi in the Yamalo-Nenets Autonomous Okrug.

The area of the Ice Centre totals 5,400 square metres. The Centre will host ice-hockey, figure-skating and other winter-sports training

sessions and competitions, while at the Polyarny Sports Facility, local residents will now be able to swim, do dancing and aerobics, and play futsal, basketball, volleyball and tennis all year round. The 7,000 square-metre facility includes a multifunctional gym and a workout room, an aerobics studio and a swimming pool.

The 'Home Towns' Programme is one of the most successful and best-known regional development initiatives launched by Russian businesses. It covers all Gazprom Neft social projects, from small-scale volunteer campaigns and town celebrations to major international festivals, and construction of apartment blocks and sports centres.

This programme is centred around a partnership-based model of cooperation with regional governments, non-profit organisations, local residents, and company employees. Gazprom Neft forms its social projects portfolio taking into account stakeholder expectations, allocates resources for addressing outstanding issues facing the regions, and seeks to provide long-term social benefits.

Key outcomes of the 'Home Towns' Programme in 2019

₹7.5 billion

social investment

>350

social initiatives implemented

Alexander Dybal,
Member of the Management Board, Deputy CEO for Corporate Communications, Gazprom Neft PJSC



'Home Towns' Social Investment Forum

In 2019, Gazprom Neft held the sixth international 'Home Towns' Social Investment Forum. This is the key annual event held by Gazprom Neft in the field of regional development and social projects. Over 300 Russian and foreign experts, volunteers and winners of the Gazprom Neft grant competition participated in the Forum and discussed the preservation of local identity in the regions.

Volunteering

Gazprom Neft employees participate in volunteering initiatives. A total of 5,756 company employees have put forward their ideas, joined the large Gazprom Neft team, or implemented their own volunteer projects, including as part of a special corporate contest.

53

volunteer projects implemented in 2019 with support from the company

Grant contest

The grant competition is the key tool for supporting initiatives by local activists, non-governmental and non-profit organisations, and state-funded institutions in those regions in which Gazprom Neft operates. The company not only assists in implementing a project, but also seeks to make sure that most initiatives could continue to develop and produce results after the grants have been used.

₽37 million

grant fund in 2019

143

projects of local residents implemented



« For Gazprom Neft, it is important to preserve the local identity of those regions in which it operates. Every city, every town and every village has its own unique history, traditions, and culture. But in order to strengthen local identity, it is important to promote social development in the regions, and improve the standard of living. This is precisely what the 'Home Towns' Social Investment Programme being implemented by Gazprom Neft is aimed at: supporting educational, sports, scientific and cultural initiatives, which make people's lives in the regions more comfortable, eventful and interesting. As a result, people have more reasons to be proud of and identify themselves with those places where they live.

Alexander Dyukov,
 Chairman
 of the Management Board,
 CEO, Gazprom Neft PJSC



The VII Kustendorf CLASSIC Festival

Key projects forming part of the 'Home Towns' Programme in 2019



Gazprom Neft Cup

Established in 2007, the Gazprom Neft Cup international kids hockey tournament is the key company project aimed at promoting children's sports. This is the world's biggest non-profit ice-hockey tournament for children aged under 11. The Gazprom Neft Cup boasts a level of organisation unparalleled by any other children's competitions: the games are played in world-class ice arenas, and the opening ceremony and the super final can rival the best international ice-hockey shows. In 2019, 31 teams from 10 countries competed in this tournament, with teams from Russia, Belarus, Germany, Latvia, Kazakhstan and Finland joined for the first time by players from Austria, China, Slovakia and the Czech Republic.

Kustendorf Classic

The Kustendorf Classic Festival of Russian Music, founded and managed by a world-famous film director Emir Kusturica, is held annually in Serbia. This festival was launched in 2013 and has been supported by Gazprom Neft since its inception. The key idea behind the festival is to support talented young musicians and strengthen cultural ties between Serbia and Russia. The festival includes a young musicians' contest, as well as masterclasses and performances by world-renowned classical music stars, such as conductor Valery Gergiev and pianist Denis Matsuev. In 2019, a world-famous violist Yuri

Bashmet became a guest of honour at the festival, and 25 young Russian musicians took part in the contest.

Makers of Russia

Together with the Creative Practices Foundation, Gazprom Neft is implementing the Makers of Russia programme aimed at supporting youth entrepreneurship. This project includes a series of studies, forums and crash courses, and is centred around the Mastera.academy online media platform. This resource gives young entrepreneurs an opportunity to share experience, develop their professional competencies, and present their products to a wide audience, free of charge. In 2019, over 20,000 users completed online courses on the Mastera.academy platform.

'Mathematical Progression'

Gazprom Neft is a partner of the Chebyshev Laboratory at St Petersburg State University, headed by a Fields Medal winner Stanislav Smirnov. The joint project titled 'Mathematical Progression' is aimed at supporting talented mathematicians at all stages of training.

In 2019, the company awarded personal scholarships and prizes to 73 students and four young researchers. This project has become international, as a Department

Stenographia X

Gazprom Neft supports the Stenographia Festival, Russia's biggest street art event. As part of this event, artists turn ordinary urban buildings into works of art.

2019 marked the tenth anniversary of the Stenographia Festival. This year, artists drew 35 large pieces of graffiti in Gazprom Neft 'home towns': Yekaterinburg, Khanty-Mansiysk, Omsk, Tomsk, Kargasok, Parabel, Noyabrsk, Muravlenko, and Orenburg, as well as in Arctic towns: Novy Port, Mys Kamenny and Tazovsky.

In addition, a multimedia exhibition titled Stenographia X was held at the Lumiere Hall creative space in St Petersburg. It showcased the most spectacular works of art and records of the festival over its 10-year history.





of Mathematics and Computer Science has been established in the Chebyshev Laboratory. In addition, the Modern Mathematics MSc programme has been launched for students from Russia, Eastern Europe and Asia, with support from Gazprom Neft.

'Multiplying Talent'

Since 2015, Gazprom Neft has been holding the 'Multiplying Talent' Case Tournament for gifted school students every year. High school students from the company regions of operation compete in solving business cases related to the oil and gas sector. In 2019, the Sirius Educational Centre, Russia's leading campus for gifted children, partnered the tournament. The tournament was held in a new format—participants solved not only problems from the oil and gas sector, but also digital business cases prepared by Gazprom Neft. 2,800 applications were submitted for the competition, with 71 high school students reaching the final.

In The City

Since 2015, Gazprom Neft has been cooperating with the Strelka Institute for Media, Architecture and Design on educational programmes for representatives involved in regional development initiatives in Omsk and St Petersburg. In 2019,

over 1,000 people attended In the City, a conference on technologies shaping the future of cities, as well as lectures and workshops by entrepreneurs, researchers and specialists in urban studies from the USA, the Netherlands, Indonesia and Russia, with 25,000 viewers watching online broadcasts.

Social initiatives abroad

Social initiatives undertaken by Gazprom Neft abroad contribute to building constructive relationships with local communities and implementing company projects successfully.

In Serbia, Gazprom Neft is implementing large-scale social projects aimed at supporting culture and preserving the country's historical heritage. NIS, a Gazprom Neft subsidiary, has been one of the leading social investors in education, healthcare, social support, culture and sports in Serbia for years, acting under the motto 'Future in Action'.

Social projects in the Kurdistan Region of Iraq and Wasit Governorate in Iraq are being implemented in close cooperation with the local governments. The Gazprom Neft social policy in this region is focused on developing the education and healthcare systems, and power supply.